



**OFFICE OF ARTS AND CULTURE**

**Program Goal**

The Office of Arts and Culture supports the development of the arts and cultural community in Phoenix, and seeks to raise the level of awareness and participation of city residents in the preservation, expansion and enjoyment of arts and culture.

**Budget Allowance Explanation**

The Office of Arts and Culture operating budget allowance of \$2,252,000 is \$269,000 or 13.6 percent more than 2003-04 estimated expenditures. The increase reflects full-year funding of the new 21st Century Community Learning Center grant received in October 2003 and normal inflationary increases.

This is partly offset by General Fund expenditure reductions.

Reductions include grants to arts organizations (\$2,000) and reduced communications and cooperative efforts with the community (\$12,000). Individual grant awards or the number of organizations receiving grants will be reduced. Funding for artist development workshops, community art educational projects and communications highlighting new projects and events will be severely limited.

Of the total operating budget allowance, \$738,000 is dedicated to the matching grant program. The remaining funding represents support staff and operating expenses.

**Expenditure and Position Summary**

	2002-03	2003-04	2004-05
Operating Expense	\$1,412,000	\$1,983,000	\$2,252,000
Total Positions	12.5	12.5	12.5
Source of Funds:			
General	\$1,212,000	\$1,222,000	\$1,176,000
Local Transportation Assistance	106,000	105,000	106,000
Grant Funds	39,000	622,000	940,000
Other Restricted Funds	55,000	34,000	30,000



*As part of the city's Public Art Program, Phoenix sculptor Alan Price designed the cage and additional details for the pedestrian bridge at the intersection of Ray Road and Thunderhill Place in Ahwatukee Foothills. Price designed this elegant double-helix shaped cage to convey a sense of movement. The cage uses the sun's rays to cast interesting shadows across the bridge deck and roadway beneath it.*



---

**Office of Arts and Culture Major Performance Measures and Service Levels**

The following significant performance measures and service trends will be achieved with the 2004-05 budget allowance.

---

	2002-03	2003-04*	2004-05
Grant applications processed to support arts activities through schools and nonprofit organizations	166	128	139
Grant awards administered to support arts activities through schools and nonprofit organizations	138	114	124
Percent-for-art projects to enhance city capital improvement projects with artwork	53	56	58
Local artists/arts organizations training workshops	13	14	16
Arts management consulting projects coordinated by Business Volunteers for the Arts	55	57	60

---

\*Based on 10 months actual experience.

---

The number of grants applications processed and administered will vary with the number of applicants and the size of the grants awarded. For 2003-04, the number of grants applications processed and administered decreased as arts organizations sought funding from other sources as a result of a reduction in grants funding. For 2004-05 the number of applications is expected to increase as some organizations again seek grant funding. The number of percent-for-art projects administered varies with capital improvement project activity and the scope of the individual projects undertaken.